



Allotment Overview

Updated 2/2021

Our objectives in developing an organizational-wide overhead structure are that the system be:

- Fair in its treatment of each ministry.
- Reasonable in the level of overhead as a percent of the budget.
- Relatively simple and straightforward so that it can be easily understood and explained to donors.
- Sufficient in funding an operations ministry team.

With these objectives in mind, a percentage of revenues approach was selected. Since Youth Dynamics' departments' "revenues" vary in form (including gifts, trip fees, and retreat registration), different percentages are required for each to be fair and to generate charges consistent with costs. The following percentages help meet this requirement:

- **14% applied to all gift income.**
- **10% applied to non-Youth Dynamics student adventure trips, conferences, and retreats.**
- **7% applied to capital projects \$25k or more (land, buildings, attachments of \$25k or more)**
- **Donations given to scholarship accounts at the area or adventure base level are not assessed overhead.**
- **14% applied to scholarship donations secured by Support Services.**
- **10% applied to all grant income.**

What Does Allotment Cover

- Donor management system: receipting, troubleshooting, maintenance of your donor base, accounting of all donations
- Nonprofit status, tax deduction for your donors
- Participation on staff of ministry with an established history and excellent reputation, with an annual audit or review conducted by a CPA firm, and ECFA Certification
- Annual year-end receipts to your donors
- Payroll services and taxes
- Accounting support for you and your donors
- Receptionist/office manager/donor care liaison to answer the phone and field questions
- Proof-reading/printing/assembling, and mailing your newsletters
- Promotional materials: brochures, videos, other swag
- Twice a year newsletter for all donors (e.g., Reflections)
- Brand and brand management, website, customizable webpages, tech support
- Advertising and marketing to youth ministry conferences
- Plug and play fundraisers (e.g., golf marathon, auctions, & other crowdfunding/peer to peer)
- Ongoing best in class training and support for you, your ministry, and your fundraising
- Planning organization of the annual conference and every other year staff getaway
- President and admin assistance to provide support, vision, and direction and to represent the face of Youth Dynamics