



Communications and Multimedia Specialist

Updated May 2023

Position Overview:

Youth Dynamics' vision is to see youth transformed by the power of Christ, integrated into the local church, and impacting their world for Him. This full-time ministry position exists to support this vision by writing, producing, and sharing the many stories of Youth Dynamics. This position is funded by personal support-raising.

Youth Dynamics is seeking a full-time communications and multimedia person with strong writing and video skills to help capture and share the ministry impact to various audiences. We are looking for an inquisitive writer and videographer to learn and help capture our overall story, then tell it through various platforms including email, blog, newsletter, website, social media, video, photography, and podcasting.

Travel to various ministry locations and participate in adventures (e.g. whitewater rafting, rock climbing, hiking) to gather stories from students, volunteers, and staff. Ideally, this position will work out of the home office located in Burlington, Washington, but would consider remote placement for the right candidate.

If you desire to serve in a Christian workplace and use your skills to help fulfill the mission of Youth Dynamics, this could be a great fit for you. This position is an exciting opportunity to join and impact a growing and vibrant Christian organization with a 53-year history of eternally impacting youth for Jesus.

Key Responsibilities and Expectations

- Assist with a ministry-wide communications strategy including producing organization-wide newsletters, posting regular blog stories and social media posts, and direct mail pieces. In addition, acts as proof-reader and copy editor for corporate communications.
- Shoot and edit videos, write scripts, and publish on various platforms. Create and maintain library of stories, videos, and photographs for ministry use.
- Write and collect ministry stories to share on various platforms including email, blog, newsletters, and direct mail.
- Travel required to various ministry locations to capture story content. Also includes going on adventure activities such as rafting, rock climbing, and hiking.
- Create and post regular updates to Youth Dynamics' social media outlets, including pictures, news articles, blog posts, press releases, fundraising appeals, and any other promotional items. Lead social media team to promote professionalism, brand consistency, and assist staff as needed to become more effective at social media.
- Maintain updated information and posts on the various social media platforms, including Facebook, Instagram, LinkedIn, Twitter, YouTube, and other media outlets.
- Assist in launching our podcasting strategy
- Collaborate with the communications team to ensure deadlines are met
- Work collaboratively on keeping the website updated. This includes building out new ministry area

pages, updating content and photos, and ensuring information is correct and consistent on website.

- Cultivate and steward personal donor relationships (1-2 hours/week at minimum)
- Other duties as assigned by your supervisor

Reports to: Director of Development and Communications

Supervises: Volunteers

Works Collaboratively with: President, Director of Development and Communications, Marketing Team, various staff

Qualifications:

1. Bachelor's degree in communication, journalism or related field (preferred)
2. One to three years of related experience (three to five preferred)
3. Clear, concise, and compelling communication skills (written and oral)
4. Attention to detail and proven ability to meet deadlines
5. Working knowledge of Adobe Creative Suite, Canva, and other software applications (or willingness to learn)
6. Knowledge of and/or experience with social media, podcasting, and video production and editing
7. Ability to effectively communicate and work with others in a team setting
8. Active and growing relationships with Christ and willingness to sign Youth Dynamics [Statement of Faith](#). Demonstrated ability to work harmoniously with people from varied cultural, socioeconomic, educational, and experiential backgrounds
9. A passion for reaching young people
10. Able to work well independently and within a team

Salary and Benefits:

- Pay* \$39,000-\$55,000 DOE
- Health insurance reimbursement options
- 401k retirement plan - organizational match (up to 3%)
- Paid time off

***Compensation - The Support Raising Journey:**

Youth Dynamics partners with Via Generosity (www.viagerosity.org) to offer the best and most updated training on raising personal support. You will be provided with a personal support raising coach as well as all of the necessary training to successfully:

- Raise 100% of salary, benefits, and necessary ministry expenses to meet your financial goals.
- Best-in-class training to maintain financial vitality and great donor care.
- Communicate ministry updates and progress to donor partners.

Job Type:

- Full-time
- Travel required. Travel costs will be covered by Youth Dynamics.
- Job located in Burlington, Washington preferred. Remote option available for the right candidate.

How to Apply: Please fill out the application online at yd.org/join-our-team/full-time-staff/. In addition, please send a cover letter summarizing your qualifications, what you bring to this position, why you want to work for Youth Dynamics, along with your resume to hr@yd.org.

Position Status: Open until filled